

MY BUSINESS SNAPSHOT



Let's get crystal clear on what you really want! Once you do, the magic begins to happen.



MY PERSONAL GOALS

1. "WHY" ARE YOU IN BUSINESS?

2. MY TOP PRIORITY PERSONAL GOALS FOR THE NEXT YEAR ARE:

PS: This will help motivate you when things get a little tough!



MY BUSINESS GOALS

WHAT ARE YOUR BUSINESS GOALS?

3 MONTHS

1 YEAR

5 YEARS

PS: Think about what you ultimately want your business to do for you



MY BUSINESS SUMMARY

1. WHAT PROBLEM DOES YOUR BUSINESS SOLVE?

2. WHO DOES IT SOLVE THIS PROBLEM FOR (YOUR NICHE)?

3. WHAT IS THEIR IDEAL SHOPPING EXPERIENCE?

4. WHAT ARE THEIR BIGGEST PAIN POINTS AND FRUSTRATIONS?



5. WHY WILL PEOPLE COME TO YOU RATHER THAN YOUR COMPETITION (YOUR X-FACTOR)?

6. WHAT IS YOUR “HOOK” PRODUCT?

7. WHAT IS YOUR WEBSITE’S TRAFFIC GENERATING STRATEGY?

8. DOES YOUR WEBSITE GENERATE SALES AND LEADS ON AUTOPILOT? IF NOT, WHAT NEEDS TO BE FIXED?



**9. WHO ELSE DO YOU YOUR CUSTOMERS SPEND MONEY WITH
(YOUR JOINT VENTURE FOR MORE SALES AND PASSIVE INCOME
PREPARATION)?**