

MY MONTHLY BUSINESS GOALS



Always set realistic, achievable goals. This way you remain motivated, on track and are less likely to quit!

PREVIOUS MONTH REVIEW

DID YOU ACHIEVE YOUR GOALS (Y/N)? NO

IF NO, WHY NOT? LET'S DISCUSS

I spent too much time on administration tasks and not enough time making sales calls.

My website's offer is not compelling enough, and I am not getting the sales I expected

I got stuck on writing my Facebooks adverts and this did not go out in time

NEW MONTH

MONTH: April

MY GOALS THIS MONTH ARE

SALES TARGET: \$5,000 (up \$2K on April last year sales)

OTHER: To fix my website, to delegate 15% of my admin tasks

MY ACTION STEPS TO ACHIEVE THESE GOALS ARE:

1. Take the 15 Min Website X-Ray (12-point checklist) to see what my issues are
2. Complete the Cash Cow and Donkeys module to see what tasks are eroding my time and profits and delegate this out
3. Commit to making 10 sales phone calls a day to increase sales